

CYTOKINES & CELLS ONLINE PATHFINDER ENCYCLOPEDIA

www.copewithcytokines.org

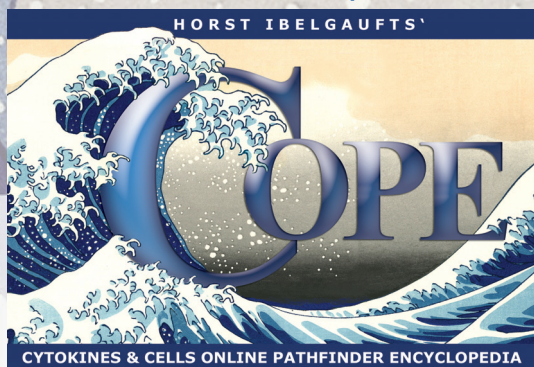
2012 Media Kit

Content Provider for the Life Science Community since 1997

28,250+ entries | 75,450+ scientific references | 938,125+ internal cross-references

COPE

The Affordable Imperative



Comments from top scientists and journals

- "... a kind of Rosetta stone" (Trends in Biochemical Sciences)
- "... much needed research tool" (Trends in Cell Sciences)
- "... classic resource" (Nature Reviews Immunology)
- "... outstanding contribution" (Jeff A Bluestone, Immune Tolerance Network)
- "... comprehensive site. ... gathers, consolidates, and puts information into perspective" (Howard Young, International Society of Interferon and Cytokine Research)
- "... goldmine when it comes to terminology, scientific concepts, new developments, and the manifold cross-connections in this field" (Matthias von Herrath, La Jolla Institute for Allergy and Immunology)
- "... Herculean task well done" (Joost J Oppenheim, NIH)
- "... strong points: comprehensive; weak points: none" (Society of Endocrinology Newsletter)

COPE, the prime internet cellular communication encyclopedia averages up to 120,000 page views per week.

This privately owned and independent research and educational tool is curated manually by an experienced scientist/lexicographer. Version 28.2 of the multidisciplinary, award-winning bioinformatics initiative includes these regularly updated major topic-oriented subdictionaries:

Angiogenesis	~	685 entries
Apoptosis & cell death	~	1890 entries
CD antigens	~	3665 entries
Cell lines in cytokine research	~	275 entries
Cell types & expression profiles	~	2150 entries
Chemokines	~	410 entries
Cytokine species specificities	~	390 entries
Cytokine levels in biological fluids	~	825 entries
Cytokine topics	~	80 entries
Hematology	~	710 entries
Hormones	~	670 entries
Innate immunity defense peptides	~	2240 entries
Metalloproteinases	~	330 entries
Modulins & virulence factors	~	715 entries
Protein domains/sequence motifs	~	225 entries

COPE attracts the professionals you want to reach.

From bench scientists, physicians, clinicians, and their students to product specialists, program managers and directors in academia and diagnostics/therapeutics pharma/biotech industry: practically everyone in the extremely complex world of communication biology consults COPE. Your potential customers are COPE users.

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COPE is ranked and respected as a scientific "High Quality Content" site and used widely. Those who want broad access to anyone who is into "biomedomics" will find COPE a well-focused vehicle for advertising.

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- 6) Confidential consulting and coaching for managers and investors
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For further information:

Prof. Dr. Horst Ibelgaufts, the creator of COPE, can be reached at copeibel@copewithcytokines.org.